**WEDNESDAY, 23 OCTOBER**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>11:00</td>
<td>Culture Action Europe Board meeting (internal)</td>
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<tr>
<td>14:00</td>
<td>Culture Action Europe Members Forum (members only)</td>
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<td><strong>Venue</strong>: Dreispitz</td>
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<tr>
<td>14:00</td>
<td>Welcome</td>
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<tr>
<td>14:10</td>
<td>CAE in 2019 (presentation + discussion)</td>
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<tr>
<td>14:50</td>
<td>Meet CAE Board Candidates</td>
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<td>15:10</td>
<td>Meet New CAE Members</td>
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<td>15:30</td>
<td>Two parallel session:</td>
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<td>1. CAE joint advocacy actions 2020</td>
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<td>2. CAE network(ing) in 2020</td>
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<td>16:45</td>
<td>AOB &amp; Wrap-up</td>
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<td>17:00</td>
<td>ENDS</td>
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**Beyond the Obvious 2019**

**Venue**: Konzil Konstanz
18:30 - 19:15 Opening speeches

Dr. Andreas Osner  
*Deputy Mayor for Social affairs, Education, Sport, Health and Culture, City of Konstanz*

Martha Monstein  
*Head of Cultural Office, Canton Thurgau*

Robert Manchin  
*President of Culture Action Europe*

Moderator  
Regine Helbling *(Visarte)* and Alex Meszmer *(CAE)*

19:15 - 19:45 Opening talk

Sarantos Georgios Zervoulakos  
*Theatre Director*

Born in 1980 in Thessaloniki, Greece, Sarantos studied Theatre-Directing at the Max Reinhardt Seminar in Vienna. During his studies he represented the Max Reinhardt Seminar in several international theatre festivals in Germany, Austria and France. In 2011 Sarantos Georgios Zervoulakos was nominated for the “Best New Artist” Nestroy Award for his direction of David Greig and Gordon McIntyre’s play “Midsummer” at the Burgtheater in Vienna. In 2016 he founded the initiative ETERIA FILON (Society of Friends) and started to focus on working on international and multilingual theatre productions between Germany, Austria and Greece.

19:45 - 22:00 Opening dinner

09:00 - 09:30 Registration  
Venue: Dreispitz

09:30 - 09:45 Welcome

Tere Badia  
*Secretary General of Culture Action Europe*

Dorena Raggenbass  
*Stadträtin, Kreuzlingen*

09:45 - 10:30 Non-urban territories and culture: what are we talking about?

**Dialogues**

Piotr Michałowski  
*Member of the Board, European Network of Cultural Centres (ENCC)*

Isabelle Battioni  
*Secretary General of Association des Centres culturels de rencontre (ACCR)*

Yanina Taneva  
*Deputy CEO and founder, Ideas Factory*

Christian Jelk  
*Visarte Vice-President*

Martha Monstein  
*Head of Cultural Office, Canton Thurgau*

Tom Jones  
*European Economic and Social Committee*

Moderator  
Jordi Baltá *(Agenda 21 for Culture)*

10:30 - 11:15 Coffee / Tea and take away lunch

11:15 - 14:45 Walking the territories I

Culture Crops is a conference on the road. Various thematic itineraries are proposed to the participants in
order to experience the diversity of models of practice present in the region. These visits include facilitated debate and exchange between similar practices from other parts of Europe (project dialogues) and offers an opportunity for learning and peer-to-peer exchange.

**Visits**

1. **Public Library Konstanz**
   *Kulturzentrum am Münster, Wessenbergstraße 39, 78462 Konstanz, Germany*
   The Public Library of Constance offers a vast collection of over 85,000 items - from books, CDs and DVDs to magazines and newspapers - presented on four floors. Our visitors will find novels in print and on audio-book and we also supply a wide variety of non-fiction literature for information and entertainment purposes. A major focus lies on facilitating reading and information literacy for children via e.g. storytelling activities or guided tours for elementary and high school students.

2. **Kunstraum Kreuzlingen/KultX**
   *Bodanstrasse 7A, 8280 Kreuzlingen, Switzerland*
   The Kunstraum Kreuzlingen defines itself as a place for the “Discourse” of contemporary art. Their annual program includes regular lectures with high-caliber speakers, events such as artist talks and the “Art Night Konstanz-Kreuzlingen” held with the neighboring city of Konstanz.

3. **Theater Konstanz**
   *Konzilstraße 11, 78462 Konstanz, Germany*
   Constance’s theatre may be situated on the very edge of Germany, but it is right in the midst of things. Plays have been put on here since 1607, making it the oldest performing theatre in Germany. Under the direction of Christoph Nix, the theatre attracts more than 100,000 spectators every year. Awarded the accolade of “Convincing theatre work outside major theatre centres”, the “small” playhouse regularly shakes the foundations of universal truths, challenges and encourages debate.

4. **Das Trösch**
   *Hauptstrasse 42, 8280 Kreuzlingen, Switzerland*
   “We do not just rent rooms. We create opportunities,” DAS TRÖSCH contributes to city identity, quality of life and location attractiveness, manifested in shared experiences. DAS TRÖSCH promotes the participation of the population in projects and activities and its meeting center, hosting over 1,000 events per year, is an attractive location contributing to positive development in the local community.

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**14:45 - 15:15** | **Coffee / Tea break**

**15:15 - 16:45** | **Project dialogues**

- Claudia Zeiske  *Deveron Projects (UK)*
- Fernando Garcia Dory  *Camposadento/Inland (ES)*
- Adela Bertolo  *Teatr Brama (PL)*
- Claudia Thom  *Kunstraum Kreuzlingen (CH)*
- Daniel Morgenroth  *Theater Konstanz (DE)*
- Ulrike Horn  *Public Library Konstanz (DE)*

**Moderator** | **Niels Righolt**  *CKI /Center for Kunst & Interkultur (DK)*

**16:45 - 19:30** | **Open space**

Project Agora, workshops and free spaces for (parallel) meetings.
Workshop

**How to access European funding?**

**Anja Dietzmann**  
*Creative Europe Desk Germany (in English)*

**Martha Gutiérrez**  
*Creative Europe Desk France (in French)*

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Workshop

**KULTURSISTEMA, matrix for mapping and interpreting cultural & creative ecosystems | Association Karraskan**

KULTURSISTEMA proposes a matrix (or set of matrices) used for categorisation in order to interpret and map cultural and creative ecosystems. It aims to reflect their diversity in terms of sectors and subsectors, links to the value chain, the typology of agents who are engaged in this area, and the characteristics of the impacts and fundamental returns.

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Workshop

**Pilot Cities**

European cities participating in the ‘Culture in Sustainable Cities. Learning with Culture 21 Actions’ programme gather to share their challenges, best practices and experiences connected to the topic of the conference. Open session- feel free to join in.

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**Culture Crops Project Agora**

An informal forum showcasing local and European projects acting within the non-urban territories.

- CCCA Tandem Europe’19
- Contemporary invasions Raum Rodgersdorf
- Creative drive / Contemporary circus Matchbox Kulturburo metropoliten
- Creatour RIOTE 2
- Developing Inclusive and Sustainable Creative Economies (DISCE) Sibylarium
- Dialog land kultur SITI
- E50035 / cultura innovazione ambiente Stone oven house
- Fannac fund SUMMARIUM / Ortsgespräch
- Farm Take Art - SPARSE / Ruritage
- Feld forschung Uttwiler Meisterkurse
- FESMAP VoiceWell Shoshian Theatre Association / ATIPIA
- Hör/Kuskade Bodensee Zumu museum on the move
- INNOCASTLE
- IVYnode
Space for informal meetings:

16:45 ENCC Territorial Development Working Group Meeting

18:30 Culture Action Europe’s German Hub meeting

18:30 - 19:00 Finger Food / drinks

Optional evening programme:

19:00 Film screening: Max Bill - the absolute eye
  KultX Hafenstrasse 8, 8280 Kreuzlingen

21:00 Get together @ Farm (with drinks and a DJ set)
  Bücklestraße 3-5, 78467 Konstanz

FRIDAY, 25 OCTOBER

09:30 - 14:30 Walking the territories II
  Meeting point Dobele Busparkplatz, Konstanz

LINE I

Visits 5 Kulturladen (DE)
  Founded in 1983, the Kula Konstanz has for many years been an important place for concerts and culture in Constance. Striking a balance between commercial events and artistic value has always been important, thus both promising young talents and already-successful artists have found ways to our stage. Also important to programme-makers Benjamin Kreibich and Annelies Hell is broad coverage of the whole spectrum of pop music. In addition to ca. 70 concerts a year, poetry slams, readings and parties also take place in the Kulturladen on a regular basis.

6 Gems (DE)
  The Cultural Center GEMS was opened in 1978. Almost 365 days a year, the GEMS cultural center offers a diverse cultural program. Countless groups and make up a large part of the cultural offer at GEMS cultural center, such as the jazz club and municipal cinema “Weitwinkel”, as well as use by organizations such as Amnesty International, Pro Familia and Doctors Without Borders.

Project dialogues

Hugo Branco & Jorge Casas RE:Surface (PT)
Michel Mey Pulp Festival (CH)
Benjamin Kreibich & Annelies Hell Kulturladen (DE)
Andreas Kämpf Gems (DE)

Moderator Lars Ebert H401 (NL)
Visits 7 Arenenberg Castle - Napoleon Museum
Arenenberg is an estate with a small chateau, Schloss Arenenberg, in the municipality of Salenstein at the shore of Lake Konstanz in Thurgau, Switzerland. Today, it houses the Napoleon Museum.

8 Transitory Museum of Pfyn
Zeitgarten (www.zeitgarten.ch), a communication and collecting point for history and stories of the Pfyn community, was founded in 2006 by Swiss artists Alex Meszmer and Reto Mueller. In 2007, Meszmer & Mueller founded the Transitory Museum at Pfyn, an ever-changing museum with archeological artefacts in its permanent collection. The museum hosts short-term artistic residencies and they also have a digital museum under construction.

Project dialogues

Deirdre O’Mahony  Visual artist, the SPUD project and others (IE)
Dritero Kasapi  Riksteatern (SE)
Alex Meszmer  Transitory Museum of Pfyn (CH)
Christina Egli  Arenenberg Castle - Napoleon Museum (CH)

Moderator  Cristina Da Milano  ECCOM (IT)

Visits 9 Haus zur Glocke
Now in its fourth year of activities as an artist-run alternative art space, ‘Haus zur Glocke’ has expanded and deepened its programs. Throughout 2019, it is presenting four multi-week exhibition projects in addition to Saturday events each month. While “manner of work” (in German ‘Arbeitsweisen’) or site-specific art projects are its focus, the question of cooperation in art is further raised. Regular meetings at the large table in the art restaurant of the house have continued to facilitate and promote the exchange of views on diverse interpretations of the world and contemporary art.

10 Kartause Ittingen and the Art Museum Thurgau
Ittinger Museum and Kunstmuseum Thurgau – placed in a former monastery – form the core of a vibrant centre for culture and education. At the heart of monastery stands the Ittinger Museum, dedicated to the monastery’s history and the Carthusian order. Beside, Kunstmuseum Thurgau’s noted art collection and attractive temporary exhibitions provide a topical contrast to its historic setting. The extraordinary atmosphere of the former Carthusian monastery infuses works by international artists including Joseph Kosuth, Jenny Holzer or Janet Cardiff as well as sculptures and paintings by local artists.

Project dialogues

Andre Sebastian & Desiree Brüning  Tandem (DE-NL)
Joanjo Esteban & Carme Rodriguez  CCCA Sant Boi (ES)
Judith Villiger  Haus zur Glocke (CH)
Markus Landert  Art Museum Thurgau (CH)

Moderator  Nicholas Anastasopolous  Researcher/Lecturer, School of Architecture, NTUA (GR)
14:30 - 15:00  Coffee / Tea break  
Venue  Dreispitz

15:00 - 16.30  Policies for peripheral territories:  
Harvesting contributions from the participants.

Working group 1  How can we encourage a change of perspective regarding  
cultural production in non-urban territories from a policy  
perspective? Which actions do we need to give better  
visibility and support to cultural practices in these areas?  
Moderator  Yamam Al-Zubaidi  CAE Board

Working group 2  How can non-urban cultural practices contribute to  
more sustainable communities? Which cross-disciplinary  
practices can we identify to avoid overexploitation of  
resources?  
Moderator  Simona Neumann  CAE Board

Working group 3  What can we learn from past and present cultural practices  
in peripheries and non-urban areas shaping the future of  
work to ensure wellbeing?  
Moderator  Tsveta Andreeva  European Cultural Foundation

Working group 4  Can cultural and social projects in this “places-in-between”  
-border and non-urban areas, suburbia- facilitate more  
transversal policies to rethink human mobility at all levels?  
Moderator  Antonio Gucciardo  CAE Board

Working group 5  What can we learn from rural communities, artists,  
activities, museums creating structures and devices capable  
of proposing other forms of participation and increasing  
representation? To what extent the use of digital  
technologies strengthen the cohesion between urban and  
non urban areas?  
Moderator  Corinne Szteinzsneider  CAE Board

16:30 - 17:30  Sesion: Cultural Policies for non-urban territories.

Sabine Verhayen, MEP CULT Committee Chair, European Parliament (written statement)  
Pedro Velázquez Deputy Head, Creative Europe Unit, DG EAC, European Commission  
Julie Ward MEP CULT Committee Vice-Chair, European Parliament  
Else Christensen-Redzepovic Project Manager, Voices of Culture - Structured Dialogue between the European Commission and the cultural sector in Europe  
Sandi Paucic Board member, Pro Kultur Zürich  
Moderator  Alex Meszmer  CAE

17:30  Closing words from co-organisers.

Optional evening programme:  
18:00  Public Art in Kreuzlingen: Walking tour  
Departure  Dreispitz
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<th>Time</th>
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<tr>
<td>10:00 - 13:00</td>
<td>Culture Action Europe Annual General Assembly (members only)</td>
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<tr>
<td>Venue</td>
<td>Dreispitz</td>
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<tr>
<td>10:00</td>
<td>Presentation of Finances &amp; Budget</td>
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<td>10:30</td>
<td>VOTING</td>
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<td></td>
<td>(CAE Activity Report 2019, CAE Finances, Audit &amp; Budget, CAE new Board Members)</td>
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<tr>
<td>11:00</td>
<td>CAE network: drawing joint calendar</td>
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<td>11:45</td>
<td>Announcing new board members</td>
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<td>12:00</td>
<td>AOB</td>
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<td>12:30</td>
<td>Farewell lunch</td>
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Bodensee Obersee

VISITS

1. Public Library Konstanz
   Kulturzentrum am Münster,
   Wessenbergstraße 39, 78462 Konstanz, DE
   Walking the territories 1

2. Kunstraum Kreuzlingen
   Bodanstrasse 7A, 8280 Kreuzlingen, SH
   Walking the territories 1

3. Constance City Theatre
   Konzilstraße 11, 78462 Konstanz, DE
   Walking the territories 1

4. Das Trösch Begegnungszentrum
   Hauptstrasse 42, 8280 Kreuzlingen, SH
   Walking the territories 1

LINE I

5. Kulturladen Konstanz e.V.
   Joseph-Belli-Weg 5, 78467 Konstanz, DE
   Walking the territories 2

6. GEMS Kulturzentrum
   Mühlenstraße 13, 78224 Singen
   (Hohentwiel), DE
   Walking the territories 2

LINE II

7. Arenenberg - Napoleon Museum Thurgau
   Schloss Arenenberg, 8268 Salenstein, SH
   Walking the territories 2

8. Transitory Museum of Pfyn
   Städtli 1, 8505 Pfyn, SH
   Walking the territories 2

LINE III

9. Haus zur Glocke
   Hauptgasse 19, 9620 Lichtensteig, SH
   Walking the territories 2

10. Art Museum of the Canton of Thurgau
    Kartause Ittingen, 8532 Warth, SH
    Walking the territories 2

OTHERS

11. Dreispitz Sport- und Kulturzentrum
    Pestalozzistrasse 17, 8280 Kreuzlingen, SH
    Main venue of the conference

12. Konzil
    Hafenstraße 2, 78462 Konstanz, DE
    Opening night restaurant

13. ibis Hotel Konstanz
    Benediktinerpl. 9, 78467 Konstanz, DE
    Conference hotel

14. Farm
    Bücklestraße 3-5, 78467 Konstanz
    Venue for get together on Thursday

WEDNESDAY, 23 OCTOBER
THURSDAY, 24 OCTOBER
FRIDAY, 25 OCTOBER
SATURDAY, 26 OCTOBER
MAP
PARTNERS
1. How can we encourage a change of perspective regarding cultural production in non-urban territories?

2. How can non-urban cultural practices contribute to more sustainable communities?

3. What can we learn from cultural practices in peripheries and non-urban areas shaping the future of work to ensure wellbeing?

4. Can cultural and social projects in these “places-in-between” facilitate more transversal policies to rethink human mobility at all levels?

5. What can we learn from rural communities, artists, activities, museums creating other forms of participation and increasing representation?
This conference was made possible through the support of:

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IGBK and ITI are members of Europasekretariat Deutscher Kultur-NGOs

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